



Hosting Affiliate Program

Make Money Easy with the Flux Services Hosting Affiliate Program!

This E-Book is free for distribution.
You are free to copy and post it on your website.
Even use it as a gift to your users to compliment your services!

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You Can Make Money by Simply Placing a Link on your Website!

How can you do this you ask? We'll show you how!

Flux Services, Inc. is a website hosting company that provides hosting services with huge value.

Take a look at <http://www.ultrawebsitehosting.com> to learn more about our services.

Ok, so Flux Services provides website hosting services, how do I make money you now ask?

When you sign up for a free affiliate account with us, we provide you an affiliate link. For every person that clicks through your affiliate link, purchases a hosting plan with us and stays with us for at least 30 days, we will write you a check or send you a PayPal payment for **\$50!** It is as simple as that. But it doesn't stop there.

Affiliate links can be placed on websites, newsletters or even regular emails to friends. We have found posts in message boards are also very effective in promoting your affiliate link.

We also provide plenty of banner images of all shapes and sizes that you may use to link to us.

So how do you sign up?!

Fill out our secure form @
<https://www.ultrawebsitehosting.com/affiliates/signup.cgi>

I. The Affiliate Interface

Once you have filled out the secure signup form you will be placed directly into the hosting affiliate interface. To access it at a later time the address is

<https://www.ultrawebsitehosting.com/affiliates/stats.cgi>

(This is also included in your signup email.)



The screenshot shows the 'Account Login' page for ULTRAWebsiteHosting. The page has a blue header with the company logo and name. Below the header, there is a white box containing the login form. The form includes fields for 'USERNAME:' and 'PASSWORD:', a 'Login' button, and a section for 'Forgot your affiliate login info? No problem! Just type in your email below and it will be sent to you.' with an 'EMAIL:' field and a 'Get Lost Password' button. At the bottom of the form, there are three links: 'ClickBank Affiliates Click Here', 'ShareSale Affiliates Click Here', and 'AffiliateBot Affiliates Click Here'.

If you have forgotten your username and password simply fill in your email address and select get lost password and both your username and password will be sent.

Affiliate Interface – Main Menu

Within the main menu of the affiliate interface you will see a toolbar on the top with links to each area. Below the toolbar is your name along with your affiliate URL. You can use your affiliate URL anywhere. You can use it in websites, forums, newsletters, email signatures, etc.

Below the welcome area is the summary, stats, traffic and commission analysis for the present month.

The screenshot shows the main menu of the ULTRAWebsiteHosting affiliate interface. At the top, there is a navigation bar with tabs for 'YOUR INFO', 'CREATE LINKS', 'COMMISSIONS', 'REFERRERS', and 'OVERVIEW'. Below this, a 'Welcome Corey Nix' message is displayed, along with the affiliate URL 'http://www.ultrawebsitehosting.com/g/alcnix' and a note about earning commissions on 2 levels. The 'Affiliate Program Summary for August 2008' section shows a table with columns for 'August' and 'Accumulated' for metrics like Raw Clicks, Unique Clicks, Sales generated, Clicks per Sale (CPS), and Commissions Earned/Paid so far. The 'Stats for August 2008' section shows a table with columns for 'Date', 'Raw', 'Unique', 'Sales', and 'Earned' for the first three days of August.

	August	Accumulated
Raw Clicks:	0	4
Unique Clicks:	0	1
Sales generated:	0	0
Clicks per Sale (CPS):	n/a	n/a
Commissions Earned:	\$0	\$0
Paid so far:	\$0	\$0

Date	CLICKS		COMMISSIONS	
	Raw	Unique	Sales	Earned
Aug 1	0	0	0	\$0
Aug 2	0	0	0	\$0
Aug 3	0	0	0	\$0

The summary area contains click and sale information for the current month and year. You can change the month and year of all sections on this page by using the drop down and selecting "View" button.

The stats area presents clicks and commissions by date.

Affiliate Interface – Your Info

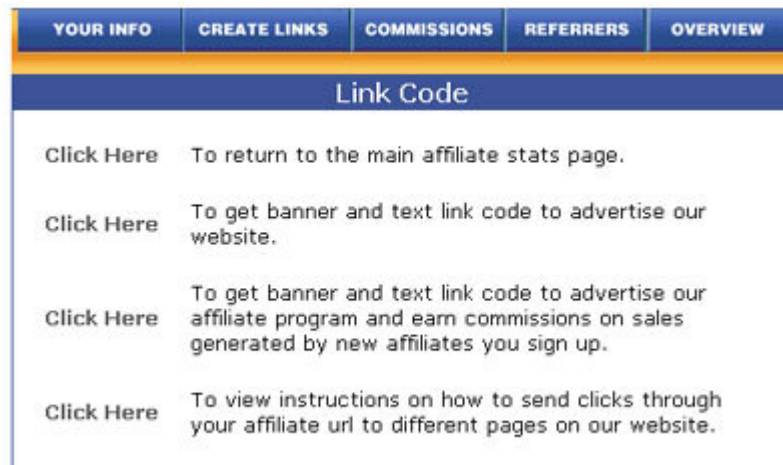
The Your Info area includes your user information which you can change and update. This includes your user account, password, email address, and mailing address for your commissions.

YOUR INFO	CREATE LINKS	COMMISSIONS	REFERRERS	OVERVIEW
Update your account information				
>> Back to Main Stats Page				
<input type="button" value="Update User Info"/>		<input type="button" value="Delete Account"/>		
If you change your username, you will be prompted to log in again.				
<input type="checkbox"/> Opt-out of emails				
Joined: 11/26/2003				
Sponsor: NO SPONSOR				
Username:	<input type="text" value="yourusername"/>			
Password:	<input type="text" value="yourpassword"/>			
Email:	<input type="text" value="youremail@email.com"/>			
Name:	<input type="text" value="Name"/>			
Address:	<input type="text"/>			
Address Extra:	<input type="text"/>			
City:	<input type="text"/>			
State:	<input type="text"/>			
Zip:	<input type="text"/>			
Country:	<input type="text"/>			
Company:	<input type="text"/>			
Website Name:	<input type="text"/>			
Website Url:	<input type="text"/>			
Checkname:	<input type="text"/>			
Phone:	<input type="text"/>			
Fax:	<input type="text"/>			
Tax ID:	<input type="text"/>			
OptOut:	<input type="text" value="0"/>			

Affiliate Interface – Link Code

The link code section is where you can have some fun. There are two sections to the link code area.

1. Banner and text to advertise our services on your website.
2. Instruction area to show you how to create links to other areas of the site (remember though, commissions are only given for hosting package purchases).



Affiliate Interface – Link Code – Banner Links

The banner links area contains many banner images in the most popular sizes and also text links you can use on your site. Simply scroll down the list, find a banner you like, and cut and paste the code into where you want it to appear on your website.

Graphic Link Example:



```
<a href="http://www.ultrawebsitehosting.com/g.o.  
> Back to Main Stats Page". A filter section includes "View" followed by dropdown menus for "December" and "2003", and a "View Commissions" button. Below the filter is a summary line: "December 2003 Commissions - 0 total". A table with the following headers is shown: DATE, LEVEL, STATUS, AMOUNT, EXTRA INFO. The table content consists of the text "No Commissions this Month!".

## Affiliate Interface – Referrers

The referrer area shows the top performing URLs that you have your affiliate link on.



| Raw | Unique | Referring URL                                                                |
|-----|--------|------------------------------------------------------------------------------|
| 20  | 2      | (unknown)                                                                    |
| 3   | 0      | http://www.fluxservices.com/affiliates/stats.cgi?user=snowboard&pass=chicken |
| 2   | 1      | http://www.fluxservices.com/affiliates/stats.cgi                             |

### Affiliate Interface – Overview

The last area, overview does exactly that. It provides an overview for stats and analysis for the full year.

**YOUR INFO** **CREATE LINKS** **COMMISSIONS** **REFERRERS** **OVERVIEW**

**Yearly Overview**

2003  >> RETURN TO MAIN PAGE

**Stats for 2003**

| Month          | CLICKS   |          | COMMISSIONS |            |
|----------------|----------|----------|-------------|------------|
|                | Raw      | Unique   | Sales       | Earned     |
| January        | 0        | 0        | 0           | \$0        |
| February       | 0        | 0        | 0           | \$0        |
| March          | 0        | 0        | 0           | \$0        |
| April          | 0        | 0        | 0           | \$0        |
| May            | 0        | 0        | 0           | \$0        |
| June           | 0        | 0        | 0           | \$0        |
| July           | 0        | 0        | 0           | \$0        |
| August         | 0        | 0        | 0           | \$0        |
| September      | 0        | 0        | 0           | \$0        |
| October        | 0        | 0        | 0           | \$0        |
| November       | 2        | 0        | 0           | \$0        |
| December       | 0        | 0        | 0           | \$0        |
| <b>TOTALS:</b> | <b>2</b> | <b>0</b> | <b>0</b>    | <b>\$0</b> |

**Traffic analysis for 2003**

Each bar represents total traffic sent, and also shows the ratio of unique traffic (■) to duplicate traffic (□).

**Commission analysis for 2003**

## **II. Using Your Affiliate Link**

Inserting an affiliate link into your website can be very easy and productive. Here are some great tips for increasing your commission sales.

### **Image Links**

Image links do best when they are given good exposure on a website or email.

### **Text Links**

Text links often do better than image links when provided with a description.

Example: If you need <a href=http://www.ultrawebsitehosting.com/g.o/youraccountname>great hosting check out these guys</a>!

### **Email Signatures**

Insert your affiliate link into email signatures. This is a great way to reach many people without even thinking about it.

### **Tell a Friend**

You can use the tell-a-friend feature on our site to send emails to friends with your affiliate link.

<http://www.ultrawebsitehosting.com/tell-a-friend.php>

### **Forums/Message Boards**

Website forums are another great way to advertise your affiliate link. Forums usually have a large subscriber base and advertising our service with your affiliate link is a great way to increase exposure. Writing a message such as "I like these guys service!" and including your link is pretty effective.

### **Custom Website**

You can also create a website specifically tailored to promote your affiliate link!

Here is a great example:

<http://www.webhosting-2.com>

### **Newsletters**

Many newsletters sell advertising. You can advertise our services with your affiliate link. Make sure you research the newsletter first. Many newsletters have a very low open rate, where some of the more professional ones have a high open rate but are very costly to advertise.

You can also write your own newsletter and include your affiliate link in it. (Note: We do not advocate SPAM and will remove affiliate accounts that are suspected of sending unsolicited email with an affiliate link)

### **Pop-Up Ads**

You can even create a pop-up ad on your site advertising our service with a picture. More and more people have pop-up blockers but it doesn't hurt in promoting your affiliate link.

### **Be Creative!**

There are many ways to increase exposure to your affiliate link and increase your commission sales. Be creative and even think of something no one else has to advertise it!

### **III. Protecting Your Affiliate Links**

Many people are now savvy enough to see when a link is a commission link. A lot of these people will simply go straight to the website rather than click the link because it is human nature to feel like you are getting the best deal without a middle man. In this section we provide some great ways to protect your affiliate links. Why are we going to help you protect your links? The more successful you are with our program the more you will want to promote it further and this helps us. We want you to be successful with our program!

#### **JavaScript Mouse Over**

This is a fairly common technique. When a user hovers over an affiliate link it shows in the status area of the browser what you specify in the following code instead of the actual link.

```
<A HREF=http://www.ultrawebsitehosting.com/g.o/
youraccountname
onmouseover="window.status='http://www.ultrawebsitehosting.com
';return true;" onmouseout="window.status=' ';return true;">Your
text or image link
```

#### **Meta Refresh**

This is a great technique used by even programs that can cost \$35 and up. How this technique works is you link to a specific html file you create on your website such as... ultrawebsitehosting-deal.php

Create this new file and include the following...

```
<HTML><HEAD>
<META HTTP-EQUIV="Refresh" CONTENT="0;
URL=http://www.ultrawebsitehosting.com/g.o/youraccountname">
<TITLE></TITLE>
</HEAD><BODY> </BODY></HTML>
```

This will immediately send the viewer to the site and plant your cookie once it is there. Another beauty about this technique is if the user clicks the browsers back button, it completely skips your special file containing the meta refresh code and goes back to the original page!

### **Encoding**

A technique often used to protect email addresses from email harvest bots can also protect your affiliate links.

Using a page such as

<http://www.wbwip.com/wbw/emailencoder.html>

This will convert your link characters into character entities such as &#117; &#109; &#105; &#110; ... etc.

Tools to convert for you are also included in the e-book library area.

### **Additional Tools and E-book Library Access**

We also include additional tools to our affiliates such as Link Defender along with access to an e-books library which is available in your signup e-mail.

**Good luck and thank you for  
promoting Flux Services!**